



Wisconsin Conservation

Voices



2020 Annual Report

BRINGING PEOPLE TOGETHER
TO **PROTECT** THE
WISCONSIN
WE LOVE.



A HEALTHY ENVIRONMENT REQUIRES A HEALTHY DEMOCRACY

In 2020, we were proud to significantly expand our work to build a more just and equitable democracy that is responsive to all people and their will to protect the planet. In addition to expanding our Native Vote program, we added Voice the Vote, a voter registration and education program in Madison and Milwaukee, and invested significant resources in advocating for structural democracy reform and improvements to voter access.

The communities that are most affected by climate change, pollution, and environmental injustice are the same communities that our country has traditionally left out of the democratic process. Our democracy fails when any voices are excluded.

Wisconsin Conservation Voices is working to connect people of color and young people – communities who overwhelmingly want to solve the climate crisis and support environmental protections – to our country’s civic process.



NATIVE VOTE

As COVID cases spiked in the fall, we needed to pivot to educating voters in ways that would catch their attention without face-to-face contact.

Native Vote worked with seven federally recognized tribes to **mail 12,900 pieces of voter education and registration literature**, which could be used as proof of residence when people registered to vote. Our team also **distributed almost 4,000 “care packages”** that included Native Vote face masks, hand sanitizer, buttons, stickers, and voting information.

We engaged more Native American voters digitally than ever before through fun and engaging virtual events, in-house social media and our paid digital program. We **ran \$80,000 worth of digital ads**, including original videos and photography created by our staff and music by a well-known Indigenous artist.

Our work led to increases in voter turnout in every tribal community, from six percent in Bad River to a whopping 28 percent in Red Cliff.

VOICE THE VOTE

In this crucial election year, it was more important than ever that Wisconsinites have access to the ballot box. Unfortunately, over the past decade, decision makers have made Wisconsin one of the most difficult states in which to vote. These restrictive voter laws disproportionately impact people of color and young people, and COVID-19 made those impacts greater.

We had to get creative, pivoting to a virtual program and incorporating music and art. We worked in close partnership with community organizations, businesses, and leaders to **register new voters, educate voters about absentee and early voting, and to get-out-the-vote in communities of color and with young people.** Those partnerships included neighborhood groups, service providers like YWCA and The Literacy Network, and student programs like the UW-Madison athletic department.



None of this would be possible without your support! Thank you so much for standing with us this year. We are so grateful, and hope you will join us next year as we work to create a democracy where all Wisconsin voices are heard.

STAFF

Evan Arnold, Membership Manager
 Kate Beaton, Western Organizer
 Anjali Bhasin, Civic Engagement Director
 Ryan Billingham, Communications Director
 Erin Bloodgood, Communications Manager
 Richard Diaz, State Director of Voter Registration
 Jennifer Giegerich, Government Affairs Director
 Natalie Harburn, Operations Director
 Casey Hicks, Northeast Organizer
 Seth Hoffmeister, Organizing & Political Director
 Ariana Hones, Southeast Organizer
 Kerry Schumann, Executive Director
 Dee Sweet, Native Vote Manager
 Angelito Tenorio, Engagement & Development Manager
 Angela West Blank, Director of Strategic Development



BOARD OF DIRECTORS

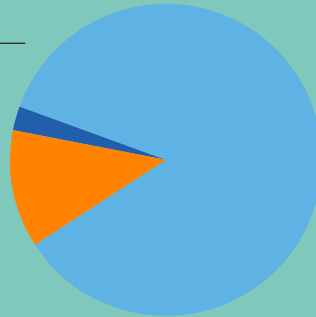
Liz Brodek, Milwaukee
 Matt Coffey, Eau Claire
 Colleen Dodge, Neopit
 Jim Feldman, Madison
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 Roger Larson, Madison
 Bill Lynch, Milwaukee
 Issis Macias, Madison
 Allan Patek, Madison
 Joel Rivlin, Madison
 Reuben Sanon, Monona
 Don & Mary Stirling, Gays Mills
 Claire Westlund, Green Bay

FINANCIAL SUMMARY FOR FISCAL YEAR 2020

(January 1, 2020 - December 31, 2020)

Expenses

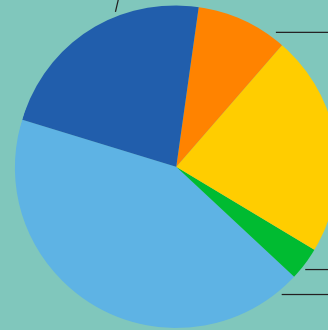
Program \$1,084,870
 Management \$30,405
 Fundraising \$153,642



Total: \$1,268,917

Income

Partner Groups \$361,184
 Individual Donors \$142,938
 LCVEF \$351,200
 Other \$56,670
 Foundations \$674,895



Total: \$1,586,887



Wisconsin Conservation Voices 2020 Donor List

LEGACY CIRCLE

Ronald & Patricia Anderson
Astor Street Foundation, Inc.
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The Brico Fund
Center for Secure and Modern Elections
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Educational Foundation of America
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Wisconsin Voices



*Wisconsin Conservation Voices is
a proud member of Community
Shares of Wisconsin.*

\$100 - \$4,999

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Sharon & Jed White
Rebekah Willett
Beth Wilmoth
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Sheila & John Young

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133 S. Butler St., 320
Madison, WI 53703

MILWAUKEE

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Milwaukee, WI 53205